



## Forward Thinking Organisations Need To:

- Align IT Strategy to Business Vision
- Address Market Disruptions
- Deliver Operational Efficiencies
- Innovate through Technology

Summit Planning defines your Digital Transformation Journey



## The JourneyOne Summit Pathfinders

Working With Your Team to Define the Path Ahead

**Picture Your Summit**  
Envision your destination for realising business value from transformational change

**Map Your Pathway**  
Outline the most efficient pathway to your summit

**Get Consensus**  
Generate alignment within your organisation so that you are ready to undertake the journey

## How Summit Planning Works: Three Phases

### ENVISION

- Why does the organisation exist?
- Vision, Mission & Strategic Intent
- Challenges & Objectives
- Value Drivers
- Pace of Change
- CONFIRM SUMMIT PICTURE

### OUTLINE

- What does the organisation need to do?
- Capability Understanding & Assessment
- Future State Capability Investment
- Courses of Action
- Change Initiatives
- CREATE SUMMIT PATHS

### PLAN

- How does the organisation reach its destination?
- Threads of Change
- Initiative Planning
- Strategic Roadmap
- Implementation Plan
- CONFIRM SUMMIT PATHWAY

Roadmap Ahead

## What You Get with Summit Planning

- A highly visual collection of artefacts which have been built up through a collaborative approach involving 20+ stakeholder interviews, lean thinking workshops and regular executive engagement.
- A fully supported, actionable roadmap and plan to commence a successful digital transformation journey.

## Summit Pathfinder Team

### The Evangelist

Sells the journey outcome and manages difficult stakeholders. Creates contacts and brings people on the journey.

### The Driver

Challenges, drives to deadlines, thrives on pressure. Has the drive and courage to overcome obstacles. Keeps everyone's feet to the fire. Deliverable and deadline focused.



### The Journey Lead

Mature, confident and clarifies goals. Delegates effectively. Deals with the politics, shields the team, keeps the team moving forward in adversity.

### The Solutioniser

Helps shape the solutions and approach. Looks at the problem and articulates a way forward. Can see where it is heading and can identify the pivot points.

### The Actioner

Practical, reliable and efficient. Takes the ideas and gets things done. These people make it happen and churn the work out.

## Case Study: Pathfinders in Action

Action

MDA National was at a crossroad regarding the future of its technology roadmap. A JourneyOne Pathfinder team was established to answer the question "What do we do with our technology?"

The Pathfinders used JourneyOne's Summit Map to crystallise an understanding of MDA National's business strategy, what capabilities were required and where the organisation wanted to invest. This established a set of capability building blocks and initiatives which the team used to create a ICT strategic roadmap, directly linked to MDA National's vision, mission and strategy.

The Pathfinder Team created understanding, defined the required capability, built the ICT roadmap, identified the projects needed, defined a pragmatic implementation plan and advised on overall program approach.

MDA National

Support Protect Promote

### Initial Expedition:



### Companion Expeditions:



Elaborates and shapes the strategic portfolio backlog and the best way to deliver initiatives.



Support for delivery planning, problem solutionising, challenge resolution and the provision of hands-on delivery of outcomes.